

FOR IMMEDIATE RELEASE

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Coastal Horizons Announces Human Resources Leadership Transition

WILMINGTON, N.C. — Coastal Horizons is pleased to announce the hiring of Travis McCracken as Vice President of Human Resources. McCracken succeeds Bob Jalbert, who will retire at the end of May following 19 years of dedicated service to the organization.

Jalbert's final day with Coastal Horizons will be Friday, May 29.

During his nearly two decades with Coastal Horizons, Jalbert oversaw all aspects of Human Resources, including recruitment, orientation, compensation, benefits, and employee relations. His leadership helped guide the organization through a period of extraordinary growth and transformation.

When Jalbert joined Coastal Horizons, the organization employed 138 individuals. Today, Coastal Horizons has grown to 804 employees serving communities across more than half of North Carolina's counties.

"Bob's impact on Coastal Horizons has been extraordinary," said Margaret Weller-Stargell. "For 19 years, he has led with integrity, steadiness, compassion, and deep care for our employees. Bob helped build the strong workplace culture we have today, and his contributions to this organization are lasting. We are incredibly grateful for his service and wish him all the best in retirement."

McCracken brings nearly two decades of Human Resources experience and is recognized for building people-focused workplace cultures, developing leaders, and implementing practical HR strategies that support organizational growth and employee engagement.

He holds both SHRM-SCP and SPHR certifications and earned a Master of Science in Human Resources Management. McCracken serves on the board of the Lower Cape Fear SHRM and is actively involved in the Wilmington community. He is also a graduate of the Leadership Wilmington Class of 2026 through the Greater Wilmington Chamber

of Commerce. In 2025, McCracken received the BambooHR Experience Makers Award for Business Growth.

“Travis brings tremendous energy, expertise, and a people-centered approach to Human Resources,” said Margaret Weller-Stargell. “His leadership style reflects our commitment to supporting employees while continuing to strengthen and grow our organization. We are excited to welcome Travis to the Coastal Horizons family and look forward to the vision and leadership he will bring to our team.”

McCracken believes Human Resources should balance strategy, connection, and fun while helping create workplace environments where employees feel engaged, supported, and valued.

About Coastal Horizons

Coastal Horizons serves more than 25,000 individuals annually across 62 North Carolina counties. As one of the largest private nonprofit human services organizations in the state, Coastal Horizons provides integrated behavioral health care, crisis intervention, primary care, substance use treatment, child welfare, justice services, and veteran support programs, helping individuals and families build healthier lives, stronger families, and safer communities.

For more information, visit www.coastalhorizons.org.

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